

SWFFSC Meeting Minutes January 9th 2017

Present are Dana Opsincs, Shawn Hencye, Nancy London, Teresa Hencye, Lorri Andrews, Mary White, Nate Bartholomay, Morgan Fonville and Shannon Raley.

December minutes reviewed by all, Dana motioned to approve the minutes from Dec. 12th, all were in agreement.

Financial Report:

Shawn reported the bank balance is \$51,000. Stipends have to be paid for skaters going to Nationals which totals \$1400. And there is a few items for club members and the skaters going to Nationals.

Old Business:

2017 Club Registration:

A credit of \$25 will be put into Entreeze for those members who have volunteered 25 or more hours. Because there is no longer a Holiday Ice Show we will take the credit off the applications and it will be mandatory for all members or parents to volunteer at the Fall Classic and any other event we have.

Shawn has looked at USFS and other clubs regarding having a parent a member of the club and he found out it is not mandatory. That is a cost of \$24 per adult we will save since the club was paying for the adult. But we will offer the option for the adult they can pay to be a club member if they choose.

Test Session:

We have a single panel test session with 2 adult skaters who will be tested during a public session. Shawn said they have paid and Kelly will be scheduling the test.

The next test session is February 3rd and so far 11 skaters have signed up. The deadline to sign up is January 29th, Shawn will send out another email blast to remind everyone.

Fall Classic:

Dana mentioned from the last meeting the Hampton Inn raised their rate again. She also checked the Hampton Inn on University but it's the sister property so their rate is the same. Fran from the Hampton Inn by the rink needs to now by Friday, 1/13 whether we want to sign a contract for 25 rooms instead of 30 which we need at \$115. The regular rate for the room is \$139. Shawn said he will ask his father to check other hotels along I75 for quotes. We also need 30 rooms for Thurs., Friday and Sat.

State Games:

Dana said that Shannon met on Dec. 18th with Matt Smith, Michael (from State Games) and Shawn (Bradenton Area Convention Visitors Bureau). Michael from State Games will pay the club \$1000 if we can take care of the following, ice and runners. They will take care of everything else. The competition will run both rinks Friday and Saturday, and one rink on Sunday until 3 pm. We can put out a blast email requesting volunteers, both skaters and parents will need to participate and this will contribute to their volunteer hours. Especially since we don't have a Holiday Show, this is a great opportunity. A motion was made to accept the offer from Michael from State Games to take care of runner and ice monitors. Those that help will have their time accepted for club volunteer hours. Motioned passed but opposed by 2.

Locker Rooms:

Dana asked Shannon if she had an opportunity to speak with Matt Smith regarding having some of our lockers moved out into the hall. She had not as of yet but will try to get to it.

National Send off Party:

Dana thanked Shawn for sending out the blast emails informing club members of the event. Mr. Peterson suggested some healthy food, so it will be sub sandwiches, pizza, fruit and veggies. Matt and Dana will say something and the shirts will be ready to give out. It will take place Friday, 1/13 from 6-7 pm.

Viewing Party:

We will have a impromptu viewing party to watch the Nationals on Sat., Jan. 21st at Beef O Grady's. A blast email can go out to anyone interested in meeting to watch the skaters.

New Business:**Fundraising Event:**

Dana received an email from Jim Lucas of Lucas Sports, who targets woman Olympians for fundraising events. This agent is working with Ashley Wagner to come to our rink for an event that includes: three clinics, lunch, pictures, autographs, Q&A, and more like meet and greet, private time, selfie sessions. Clinic 1: Host Club Clinic, for all skaters who raise a minimum of \$125 each (split between 2 clinics of skill level). Clinic 2: Host Club Clinic, for all skaters who raise a minimum of \$125 each. Clinic 3: Top 30 Clinic, open to all skaters, for the top 30 overall fundraisers raising a minimum of \$250 each. Each participant may bring 2 parents to watch the day's events. Each skater who raises \$250 each is invited to attend a Q&A which includes pictures, one autograph per person. The top 10 overall fundraisers will have lunch with Ashley and 2 parents each. The top 2 fundraisers will get to sit on either side of Ashley.

Everything we would need for the event would be paid for by Lucas Sports, including ice time, meeting room, lunch, marketing flyers, posters, etc. They have done several of these events before and the average fundraiser has raised about \$550 per person. After they assess their expenses and their fee, the average return for the club is between \$15,000 to \$20,000. Since Dana responded first out of all the clubs in this area, it will come to us. Mr. Lucas would like to join in our next club meeting to answer any questions we have. Also if we can have some

references to contact. We can promote the event to all clubs at our Fall Classic Competition for possibly the following weekend. Ashley's fee is \$10,000 for the event, so we would need to raise a lot of money from all the surrounding clubs to be able to have this happen.

Team Jacket:

Teresa has a sample jacket for us to vote on. All agreed the style and colors were good, so Teresa will get one in each size and get the price by next meeting. We will have white lettering on the front "#TeamUSA" and the back will have "Southwest Florida Figure Skating Club".

Maybe we can offer the jackets at a discount with becoming a member in June. But to be discussed further when we get the price.

Meeting Adjourned – Next meeting Monday, February 13th 5:30 pm.